

BEAUFORT COUNTY COMMUNITY COLLEGE 2021-2022

Business Administration – Marketing Certificate

Curriculum Code C25120D

Course Number	Course Title	Prerequisites	Class	Lab	Credit
	First Semester: Fall				
BUS 110	Introduction to Business		3	0	3
MKT 220	Advertising & Sales Promotion		3	0	3
	Semester Totals		6	0	6
	Second Semester: Spring				
MKT 120	Principles of Marketing		3	0	3
MKT 223	Customer Service		3	0	3
	Semester Totals		6	0	6
	Cumulative Totals				12